**SAMPLE EMAIL to introduce VOTE411 to candidates**

**From:** Your Name/Email
**To:** All candidates running in the election (Send so they see all are receiving same information at the same time; that is, put all email addresses in the “To” line.)

**CC:** ted.dellinger@gmail.com

**BCC:** Yourself (Keep an email folder of all your correspondence with candidates)

**Subject:** League of Women Voters invitation

VOTE411.org is an online voters’ guide run by the non-partisan League of Women Voters. I am writing as a member of the League’s Monmouth County VOTE411 team to let you know that you will be receiving an invitation, via email, to participate. The email will include your unique, direct link into the system where you can enter biographic information and answer three League-posed questions. Our VOTE411 technical guru, Ted Dellinger (ted.dellinger@gmail.com) will be available to support you if you need any assistance entering data.

Voters in your election area will enter their addresses into VOTE411 and see customized ballot information, from the top of the ticket down to your biography and responses. We will publish and make public candidate responses as they are received. You will be able to enter and edit data up to one week before the election.

More than five million voters visited VOTE411.org nationwide in 2018 and we will be promoting the tool to the public this election season throughout the county. It is unusual among online voter guides in providing election information down to local board-of-election and municipal races. It is an easy, no-cost way for you to get your message to voters.

When you receive your email invitation, I urge you to participate.

Many thanks

Name

Address

Phone

Email address